

General Information	
Academic subject	SOCIOLOGY OF CULTURAL AND COMMUNICATIVE PROCESSES
Degree course	COMMUNICATION SCIENCES
Curriculum	
ECTS credits	6
Compulsory attendance	No
Language	Italian

Subject teacher	Name Surname	Mail address	SSD
	Daniele Morciano	daniele.morciano@uniba.it	SPS 08

ECTS credits details	Disciplinary Sector	SDS	Credits
Basic teaching activities	Sociology of Cultural and Communicative processes	SPS 08	6

Class schedule	
Period	Semestre II March 2018
Year	2017 - 2018
Type of class	Lecture, practice exercises (individual or in group)

Time management	
Hours measured	60 minutes
In-class study hours	40
Out-of-class study hours	40

Academic calendar	
Class begins	March 2018
Class ends	May 2018

Syllabus	
Prerequisite requirements	
Expected learning outcomes (according to Dublin Descriptors)	<p><i>Knowledge and understanding</i> Basic knowledge about the peculiarity of the sociological science. Ability to understand the main sociological terms applied to culture, communication and education. Good knowledge about the cultural and communicative processes from the point of view of the sociological theory.</p> <p><i>Applying knowledge and understanding</i> Being able to apply the main theoretical tools of sociology to the exploration, observation, analysis and interpretation of cultural and communicative dynamics, with a specific attention to cases of cultural products in the cultural market, as well as experiences of consumption, production and creation of culture during the everyday life.</p> <p><i>Making informed judgements and choices</i> Good level of critical thinking and reflection acquired through the application of analytical tools of sociology to the cultural and communicative processes</p>

	<p><i>Communicating knowledge and understanding</i> Good level of communication skills to develop during classroom simulation, even during frontal lecture and team working exercises</p> <p><i>Capacities to continue learning</i> Good level of self-learning skills, including the use of web to look for information and detailed contents, as well as the cooperative learning during the work group</p>
Contents	<p>The course will start with an introduction on Sociology as social science, with specific attention to its specific field of study and the main theoretical sociological paradigms.</p> <p>The first part of the course will be dedicated to the main theoretical instruments developed by the sociological science for analysing cultural and communicative processes. General theories, theoretical models and concepts will be used in order to look at the main results of sociological research about culture and communication, with specific attention to values, socialization, identity, learning process (formal, informal and non formal) religion, new media. A focus will be included about some expression of material and intangible culture like literature, art, music and fashion.</p> <p>In the second part of the course will be dedicated to the themes of socialization, learning and identity building within the sociological research about youth and youth policies. The focus will be youth spaces/centres with particular reference to the following topics:</p> <ul style="list-style-type: none"> • Informal and non formal learning processes • youth participation • social inequality problems • creativity, cultural experience, self knowledge and self expression • youth agency and intentional construction of life projects and trajectories • activation of innovation processes (cultural, social)
Course program	
Bibliography	<p>Romeo A. (2015) (a cura di) Sociologia dei processi culturali e comunicativi, Mimesis</p> <p>Morciano D. (2015), Spazi per essere giovani. Una ricerca sulle politiche di youth work tra Italia e Inghilterra, Franco Angeli</p> <p>Bagnasco A., Barbagli M., Cavalli A. (2004), Elementi di sociologia, Bologna, Il Mulino (Capitolo I - Che cos'è la sociologia)</p>
Notes	Optional further study materials will be proposed by the teacher
Teaching methods	Lecture, practice exercises (individual or in group)

Assessment methods	Written exam. Exam is articulated in questions with open answers. Students will pass exam when he/she will fully reply to the questions. Course include also an intermediate exam (optional)
Further information	